

Draft: Penn's Woods West Trout Unlimited

Board Meeting—December 1, 2022

TU Mission: To conserve, protect and restore North America's Coldwater fisheries and their watersheds.

Attendees: Ian, Bryan, Nora, Ed, Andy, Nick, Jamie, Chuck, Ron

Topics (Meeting Opened 7:05 PM):

Call to order

Quorum

Review of November, September Minutes.

Sept: Bryan moved to approve; Ed seconded. **<passed>**

Sept: Ed moved to approve; Chuck seconded. **<passed>**

Officers and committee chair reports: Treasurer's below

- No reports of note
- Treasurer's report in notes below; Ed estimates ~\$3000 for outlays coming up in December.

Old Business:

- 1) Status of Virtual TiC at Chatham
 - a) Bryan working with Chatham to get the mechanism in place to get the money routed to Roy's lab and get things set up – some issues on the Chatham side that are frustrating Bryan and Roy. Grad student is ready and raring to go on the technology side.
 - b) Eggs will be delivered around January 9th, 2023.
 - c) Bryan met with Amidea Daniel & Cody Whipple (PA Fish & Boat) to discuss things and they will be working with Roy to both follow the TiC program and to revise it moving forward.
 - d) Bryan has also been in touch with Equitrans on this.
- 2) Membership Initiative/Brochure.
 - a) Brochure – waiting on final content from Bryan; Bryan is waiting on data from Allegheny Cleanways.
 - b) We'd like to have the brochures ready by the Sportsman's Show and Cabin fever.
 - c) Signage (two PWWTU table throws, one outdoor flag) would also be good – Nora will send specs, vendor information & pricing.
- 3) Cabin Fever

- a) Vendors
 - i) Web site finalization is underway, 5 applicants already
 - ii) Invite will be launched to all vendors when site is ready likely early next week)
 - iii) Fly tier's row idea (this is still nascent)
 - iv) Conservation corner (no charge for these vendors)
- b) Speakers
 - i) Kelly Galloup is the head speaker
 - (1) dinner & presentation the night before (price TBD)
 - (2) tying event (price also TBD)
 - ii) Looking for 2 more – Bryan has some leads and is open to more (looking local)
- c) Tee Shirts
 - i) Pricing for 8 color is \$14-16 per for a 50 to 100 run. Nora thinks it's a fair price
 - ii) Base tee shirt color discussion – two colors would be good (one for staff & volunteers, a second for purchase)
- d) Casting area
 - i) Bryan has plans for a casting area for Scott's instruction/demos and for people to try rods.
- e) Rooms
 - i) Bryan has a block of rooms arranged
 - ii) Hotel is: Doubletree by Hilton, 910 Sheraton Drive, Mars, PA 16046. Room block is for "Penn's Woods West TU".
- f) Flea Market procedures
 - i) Chuck has some volunteers lined up already
 - ii) Need to stress the online registration form
 - iii) Chuck has plans for what to do if people don't use the online form, or those that show up without all the items on the form
 - iv) Cash only
 - v) Flea market opens at 10 AM
- g) Website update
 - i) Social marketing – can we get the social posts to mimic the graphics for the tee shirt redesign
 - ii) This is also where we'll get more traffic for cabin fever (hashtags?)
- h) One percent for the planet?
 - i) Stick City would like to do a PWW beer (samples only at the event); hotel is allowing samples only, not charging a corkage fee.
 - ii) The 1% would come from the sales of PWW beer at Stick City.
 - iii) Bryan proposes we sign up for one percent for the planet through Stick City, Andy seconds.
 - <passed>**
- i) Bamboo rods
 - i) Do we want this in the flea market or as prizes?
 - ii) Bryan suggests one at the raffle(s) and others available at the flea market with a reserve price below which we won't go.
 - iii) Related: should we take advantage of Orvis/TFO discounts to hold silent auctions?

- 4) Trout Trail update
 - a) Forbes Trail got their grant so pamphlets will be published, web site will be up in January, Go Laurel Highlands brochure will have a 2-page spread.
- 5) Free Fly-Fishing class
 - a) Ed has this in hand, working with Wilkin's school
 - b) Will reach out to John Hayes (PPG) to get it advertised there

New Business:

- 1) Service Awards—Nora will reach out to Tiffany
- 2) Outdoor Adventures club – committee is working on finalizing the 2023 schedule
- 3) Bar Flies – let's get the address (and a map-link) for Howard's Tavern on the web site (98 Center Avenue, Pittsburgh, 15229)

Adjourned

Meeting closed 8:20 PM

Important Dates:

2/26/2023 – Cabin Fever

Committee Reports

Penn's Woods West Chapter of Trout Unlimited

Officers and Committee Chair Reports

For November Year: 2022

Conservation Committee Chair: Bryan Mathie

Women & Diversity Committee Chair: Nora Cline/Jodie Minor

Membership Committee Chair: Jamie Schroder

Education Committee Chair: Ron Milavec

Program Committee Chair: Christian Shane

President: Chuck Buffington

Vice President: Ian Brown

Outdoor Adventures: Andy Andrews

Officer: Treasurer: Ed Barger

We currently have \$47,623.99 total in our account, of which \$5000 is reserved for the establishment of the Virtual TIC facility at the North Hills Campus of Chatham University. Upcoming expenses include the annual \$2500 payment to Chatham University to support our Tom Walsh Memorial Scholarship, payment to the Wilkins School Community Center (last year's cost was \$150) for facility rental for our annual Intro to Fly Fishing classes, and some miscellaneous purchases such as finally getting an endorsement stamp to assist in depositing checks in the future, and getting a large dummy check to use for photo ops when we present money to other organizations. I am awaiting an itemized budget for the Virtual TIC expenses before I issue a check to Chatham University. I also need the information on to whom the checks for the TIC expenses should be sent.

I will be sending out the monthly audit request to W. Reinemen upon receipt to the next bank statement sometime in the next week or so. So far this year, his audits have found no issues with our account transactions.

I will be providing more info at the next monthly board meeting regarding details for the Intro to Fly Fishing Class. I have one volunteer to help (Mr. Mathie) and am still looking for one more to help out (we feed you lunch). Dates are Saturday March 25 and Sunday March 26.

Ex-officio: Dale Fogg

Communications Committee